

# 2009 Editorial Calendar

ISSUE #	DATE	FOCUS SECTION	FOCUS LISTS / CRE LISTS / SUPPLEMENT LISTS	SUPPLEMENT	DELTA	HOLIDAY WEEK	
37	Jan. 2	People to Watch issue	—	—	—	R=New Year's	
38	9	Green Business	LEED Certified Spaces, Environmental Consultants / <b>CRE Developers</b>	<b>(VC Report)</b>	DC-Dec	—	
39	16	Education	IT training programs (1/2 page), Colleges & Universities	<i>Dulles</i>	Va-Dec	—	
40	23	—	<b>EDAs (1/2 page)</b>	—	Md-Dec	M=MLK Day	
41	30	Nonprofits	<b>Commercial landscaping (1/2 page)</b>	—	Q4#1	—	
42	Feb. 6	Hospitality (restaurant)	Restaurant equipment dealers, Restaurant chains / <b>Office building sales</b>	<i>DC Update</i>	DC-Jan	—	
43	13	Architecture	Architecture firms <b>FTT</b> , Ongoing residential construction projects	—	Va-Jan	—	
44	20	Talent (recruiting)	Temporary staffing companies / <b>Commercial cleaning companies (1/2 page)</b>	<b>On Site</b>	Md-Jan	M=Pres Day	
45	27	Technology (media)	Graphic design firms	—	Q4#2	—	
46	Mar 6	Law (Corporate Counsel)	<b>Class A office buildings</b>	—	Q4#3	—	
47	13	Banking & Finance	Banks & Thrifts (2 pages), VC Deals, VC Firms	—	DC-Feb	—	
48	20	Life & Health (hospitals)	Hospitals / <b>Retail leases</b>	—	Va-Feb	—	
49	27	Government Contracting	Federal contracts, Government Contractors <b>NEW</b> , Non-defense federal contracts	—	Md-Feb	—	
50	Apr 3	Hospitality (hotels)	Hotels (four pages) <b>FTT</b> , Airlines	<b>Minority Biz Leader Awards</b>	Q4#4	—	
51	10	Stimulus	<b>Chambers of commerce, Business improvement districts</b>	<b>(VC Report)</b>	DC-Mar	W=Passover F=Gd Fri	
52	17	Education	Private day schools, Online education enrollment (1/2 page)	—	Va-Mar	—	
53	24	Residential Real Estate	RRE companies, Most expensive homes sold / <b>Office leases</b>	—	Md-Mar	—	
V28 #1	May 1	Luxury Lifestyle	Malls, Automotive Dealers	<b>Best Real Estate Deals, GWCAR</b>	Q1#1	—	
	2	Personal Finance	Credit unions (2 pages), Commercial lenders	—	DC-Apr	—	
	3	Green Business	<b>General contractors, Electrical contractors/ Corp Phil by giving (2 pages), Corp Phil by hrs, Corp Phil by hrs/emp, Corp Phil by giving as % of revenue, 501(c)(3) nonprofit organizations</b>	<i>DC Update</i> ; <b>Philanthropy Awards; On Site</b>	Va-Apr	—	
	4	—	<b>Office moving companies (1/2 page)</b>	—	Md-Apr	—	
	5	Talent	Insurance brokers and agents, Employee benefits brokers (1/2 page)	—	Q1#2	M=Mem Day	
	6	Jun 5	Law	Law firms (4 pages) <b>FTT</b>	—	DC-May	—
	7	12	International Business	Private Companies (4 pages)	<b>HR Leadership Awards; Best Places to Work</b>	Va-May	—
	8	19	Technology	Software developers (1/2 page), Telecom Service Providers	<i>Entrepreneur of the Year Awards</i>	Md-May	—
	9	26	Life & Health (biotech.)	Security companies, Bioscience employers	<i>Leadership Washington</i>	Q1#3	—
	10	Jul 3	—	Publicly traded companies (4 pages), Top performing CEOs	—	Q1#4	F=July 4 (obsrv)
	11	10	Green Business	<b>Industrial parks (2 pages), Interior construction firms</b>	<b>(VC Report), DC Update</b>	DC-Jun	—
	12	17	Hospitality (events)	Catering companies, Events at Convention Center, Meeting and event planners, Meeting facilities	—	Va-Jun	—
	13	24	Banking & Finance	—	—	Md-Jun	—
	14	31	(1) Diversity, (2) Stimulus	<b>Property management companies</b>	—	Q2#1	—
	15	Aug 7	Residential Real Estate	Wealthiest ZIP codes (2 pages), RRE developers / <b>CRE leasing brokers</b>	—	DC-Jul	—
	16	14	Education	Computer science depts. and IT training programs / <b>Public REITs (1/2 page)</b>	<b>On Site</b>	Va-Jul	—
	17	21	Talent	Highest paid public CEOs (2 pages), Largest Employers (2 pages)	<b>Gather</b>	Md-Jul	—
	18	28	—	<b>Office furniture companies, Mechanical contractors</b>	—	Q2#2	—
	19	Sep 4	Bank. & Fin. (accounting)	Accounting firms (2 pages) <b>FTT</b>	—	Q2#3	—
	20	11	Hospitality (tourism)	Top tourist sites / <b>Industrial leases, Office parks (2 pages)</b>	<i>Ad Week</i>	DC-Aug	M=Labor Day
	21	18	Technology	Technology employers (2 pages), Small tech companies	<b>Top Washington Lawyers</b>	Va-Aug	F=Rosh Hashan
	22	25	Life & Health (benefits)	HMOs & PPO plans (1/2 page),	—	Md-Aug	—
	23	Oct 2	Construction	Engineering firms, Interior design firms	<b>Fastest Growing Cos.</b>	Q2#4	M=Yom Kippur
	24	9	Law	Commercial printers, Media production companies	<b>(VC Report), WMAACA</b>	DC-Sep	—
	25	16	Education	Graduate business programs, Executive and part-time MBA programs	<b>Green Business Awards</b>	Va-Sep	—
	26	23	Bank & Fin. (pers. wealth)	Asset Managers, Security Brokers, SBA lenders (2 pages)	—	Md-Sep	—
	27	30	Nonprofits	Associations (2 pages), Largest charity events	—	Q3#1	—
	28	Nov 6	Green Business	<b>Construction projects, Class A office by rent</b>	—	DC-Oct	—
	29	13	Transportation	Executive transportation services (1/2 page??), Busiest Metro stops, Busiest Metrobus routes, Transportation projects	<b>On Site Magazine; DC Update</b>	Va-Oct	—
	30	20	Talent	Executive and professional recruiters <b>FTT</b> , Labor unions (2 pages)	<b>Women Who Mean Business</b>	Md-Oct	—
	31	27	—	Title companies, Home mortgage lenders (1/2 page??)	—	Q3#2	R=Thanksgiving
	32	Dec 4	Wellness	Retirement communities	<b>CFO of the Year</b>	Q3#3	—
	33	11	Technology (media)	Advertising agencies, Radio operations, Television operations, PR firms	<i>The Giving Guide</i>	DC-Nov	F=Hanukkah
	34	18	—	<b>Tenant representation firms</b>	<b>Book of Lists (V28#36)</b>	Va-Nov	—
	35	25	Year in review	—	—	—	F=X-mas